



## ABOUT SEMINAR

On the eve of celebration of Golden Jubilee year of the Mahatma Phule Krishi Vidyapeeth, Rahuri, the Maharashtra Society of Extension Education, Akola and Department of Extension Education, Mahatma Phule Krishi Vidyapeeth, Rahuri, Maharashtra are jointly organizing a National Seminar on “**PLURALISTIC EXTENSION FOR ENHANCING FARMERS INCOME THROUGH REACHING THE UNREACHED**” during December 06 - 07, 2019 at central campus Mahatma Phule Krishi Vidyapeeth, Rahuri - 413722 Maharashtra, India.

The present theme has been chosen looking to both the food and nutritional security. Achieving national and household food security, improving rural livelihood and strengthening natural resource management are the primary agricultural development goals. Hence there is need to expand the skills and knowledge of the farmers, inclusive participation of women, youth and disadvantaged. Agricultural extension services plays an important role in these process by providing free, subsidized or fully paid services to client farmers. They are involved in providing input supply, funds, capital, consultancy services, technical and market information etc. through various extension methods. To reduce the gap between large scale commercial farmers and small scale subsistence farmers pluralistic extension services need to be strengthen and such services should focus on areas like financial sustainability of service provider and service provision, the accountability of service provider to the client, the level of inclusiveness of the services and the capacity needs of service providers. So, in the digital era the new extension regime recognize the need for multi-agency collaboration to combine strengths. Thereby promoting both public and non-public (Private sector, NGOs, FIG/CIG/POs, PPP Models) actors in extension work to enhance the delivery system in agricultural extension to all types of farmers.

The very purpose of the present seminar is to sensitize the different stakeholders regarding the pertaining issues of pluralistic extension services in a profitable manner. Policy recommendations on reforms in extension system to address current issues in agriculture, suggest policy measures to revive extension system to enhancing farmers income and nutritional security in near future is further objective objectives of the present seminar.

## MAHATMA PHULE KRISHI VIDYAPEETH RAHURI

The Mahatma Phule Krishi Vidyapeeth (MPKV), Rahuri is the premier Agricultural University in Maharashtra that renders services to the farmers through Education, Research, and Extension Education. The University is named after the great social reformer “Mahatma Jyotiba Phule”. In pursuance of the Maharashtra Agricultural University (Krishi Vidyapeeth) Act 1967, initially, the Maharashtra Agricultural University (Krishi Vidyapeeth) was established for the entire Maharashtra State and started functioning in March, 1968 with its office at Mumbai. The office was shifted to College of Agriculture, Pune in 1969. Later on in 1972, four agricultural universities were established in Maharashtra. Mahatma Phule Krishi Vidyapeeth, Rahuri is one of them established in 1969 for the western Maharashtra having jurisdiction spread over 10 districts viz. Nandurbar, Jalgaon, Dhule, Nashik, Ahmednagar, Pune, Solapur, Satara and Kolhapur. The University provides quality education both UG and

PG levels. The intake capacity of constituent UG college is 784/year, 372 students/year for PG and 78 students/year for Ph.D. The University has released 257 varieties/hybrids of field, forage and horticultural crops and developed 34 farm implements and 1431 recommendations/ technologies for the farmers. The University has been bestowed with Sardar Patel Outstanding ICAR Institution Award in 2002 and Institute of Excellence Award in 2007-08. The University is celebrating Golden Jubilee year during 2018 by completing 50 years of its establishment.

## THEMS FOR THE SEMINAR

1. Innovative Extension Strategies and Policy Reforms for enhancing Farmers Income
2. Pluralistic Extension for Entrepreneurship Development and Promotion of Secondary Agricultural Enterprises
3. Leverging ICT initiatives and Agro-advisory Services for Agricultural Production and Marketing
4. Women Empowerment and Gender Equality
5. Climate Smart Agriculture : Issues and Challenges
6. Role of Financial Institutions, NGOs and Private Sector
7. Success Stories of Innovative Farmers.

## PARTICIPANTS

The seminar would be of great utility for researchers, academicians, policy planners, NGOs, extension professionals and students is envisaged. This comprises extension workers from Department of Agriculture and voluntary agencies and progressive farmers, women etc.

## CALL FOR PAPERS

Original research papers related to any of the theme areas are invited for oral or poster presentations. The abstract should contain title, name of authors' followed by their address and e-mail address of corresponding author. The participants are requested to send abstract not exceeding 300 words in Title -14 points, Bold CAPS, Font- Times New Roman, Author- 12 points, Centered, Presenting author underlined, Text- 12 points, 105 spacing, justified. The abstract should be submitted only by e-mail to [mseeseminar2019@gmail.com](mailto:mseeseminar2019@gmail.com) on or before **05<sup>th</sup> July, 2019**. After review by the Technical Committee, papers will be selected for Oral/ Poster presentation. Acceptance of abstract will be intimated to participants by e-mail.

## POSTER PRESENTATION

There will be structured and organized poster session to encourage the participants. The poster must be in 36” x 38” (W x H). The poster must comprise of brief introduction, objective, methodology, salient findings and conclusion.

## AWARDS

1. First prize for Best research paper published in the Asian Journal of Extension Education.
2. An award for Best Poster Presentation
3. An award for Best Research Paper Presentation
4. An award for Best Audio Visual Aids used in the presentation during seminar

5. Late Yamunabai Krishnarao Sawant Memorial Award for Excellence in the field of Agricultural Communication, Agricultural Journalism and Field Extension. The interested candidates are requested to submit their applications along with their achievements with evidences to the Organizing Secretary and Head, Department of Extension Education, MPKV, Rahuri-413722 Dist. Ahmednagar for further needful on or before 30<sup>th</sup> October, 2019.

## IMPORTANT DATES

Last date for Receipt of Abstract	05 <sup>th</sup> July, 2019.
Acceptance of Abstract	20 <sup>th</sup> July, 2019
Last date for Receipt of Full Length Paper	20 <sup>th</sup> August, 2019

## REGISTRATION

Category	On or before 05 <sup>th</sup> November, 2019	After 05 <sup>th</sup> November, 2019 & on the spot
Delegates	INR 5000 (for MSEE Member) INR 6000 (for MSEE Non-Member)	INR 6000 (for MSEE Member) INR 7000 (for MSEE Non-Member)
Students	INR 1500	INR 2000
Accompanying (Spouses/Guests)	INR 1500	INR 2000
Retired Persons	INR 1000	INR 1000

## MODE OF PAYMENT

The registration fee can be paid only through the RTGS in favour of “**PLURALISTIC EXTENSION FOR ENHANCING FARMERS INCOME**” payable at MPKV, Rahuri, Maharashtra, India. **A/C No. 38374831608 IFSC Code – SBIN0003239**. The registered participants will receive seminar kit, souvenir/abstracts, refreshment, lunch and dinner.

## VENUE

The venue of the National Seminar will be Mahatma Phule Krishi Vidyapeeth, Rahuri, Maharashtra, India.

## ACCOMMODATION

Registration does not include accommodation charges. A range of accommodation will be arranged for the delegates and students in guest houses and hostels. Accommodation arrangements can also be made at Shirdi either in Hotels or Bhakt Niwas on payment basis and on request.

## WEATHER

The weather at Rahuri in the month of December will be pleasant with a minimum and maximum temperature of 21-30<sup>oc</sup> respectively.

## ABOUT RAHURI

Rahuri is situated in Ahmednagar district of Maharashtra, India. The geographical coordinates i.e. latitude and longitude of Rahuri is 19.38 and 74.65 respectively. Rahuri is located on state highway MH SH 10, that runs south through Pune, Ahmednagar, Nashik and Dhule districts in the state of Maharashtra. Rahuri railway station is the nearest railway station from Rahuri. The straight line distance from Rahuri to Rahuri railway station is around 4.6 kilometer. The driving distance between Rahuri and Ahmednagar is 35 km. The road distance between Rahuri to Shirdi is 53 km. The nearest airport from Rahuri is Shirdi airport (50 km road distance) and Pune Airport (150 km road distance) from the venue respectively. The daily flights of AIR India and Spice jet from Shirdi airport are flying to Delhi, Mumbai, Hyderabad, Bengalure and Bhopal.

**Note : For the details of National Seminar, please visit MPKV Website : [www.mpkv.ac.in](http://www.mpkv.ac.in) , MSEE Website : [www.ajeekola.in](http://www.ajeekola.in)**